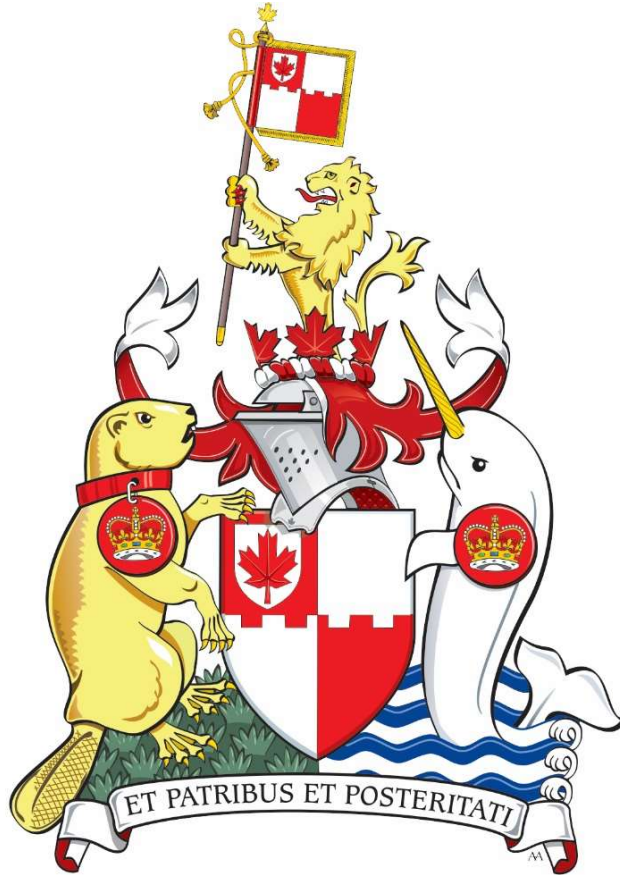


# The Royal Heraldry Society of Canada La Société royale héraldique du Canada



58th National Conference &  
Annual General Meeting

June 7-9, 2024  
Toronto, Ontario Canada



## Message from the President

It is astonishing to realize that nearly a year has passed since I was entrusted with the presidency of the Royal Heraldry Society of Canada by our membership. The swift passage of time serves as a poignant testament to our collective dedication to society's growth, driven by the tireless efforts of our volunteers, members, and the vibrant community we have fostered.



Throughout this past year, we have been privileged to witness a multitude of remarkable events hosted both nationally and by our branches across Canada. It has been an immense privilege to participate in several of these gatherings, where I have had the pleasure to connect with many of you and experience firsthand the enthusiasm for heraldry that unites us.

As we eagerly anticipate our 58th Annual General Meeting, I extend a warm invitation to each and every one of you to join me in Toronto, Ontario from June 7th to 9th, 2024. This conference promises to be one of intellectual stimulation, camaraderie, and celebration, as outlined in the accompanying brochure. Special recognition must be given to our dedicated team who are diligently planning this year's AGM conference to ensure it is a memorable occasion.

Amidst our collective endeavors, the society has embarked on numerous pioneering initiatives and ambitious projects this year, each serving as a testament to our commitment to advancing the art and science of heraldry. I eagerly anticipate sharing more about these endeavors during our weekend together.

I extend my heartfelt thanks for your support, dedication, and continued membership in the Royal Heraldry Society of Canada. I eagerly anticipate the pleasure of greeting many of you at the Vice-Presidents Reception and Bailey Lecture on the Friday night and encourage you to extend the invitation to friends who share our passion for heraldry – the more, the merrier!

See you in Toronto.

Jason C. Burgoin, MStJ, CD, FRHSC  
President



## Main Events



### Friday, June 7<sup>th</sup>, 2024

The commencement of the 58th Annual General Meeting conference of the Royal Heraldry Society of Canada shall unfold on Friday evening at The National Club, situated in the heart of Toronto, Ontario. The auspicious evening will be marked with the Vice-President's Reception, a time-honored occasion fostering camaraderie among our members who have gathered and have not seen each other for some time. Sponsored by the Toronto Branch, attendees will indulge in sparkling wine and a delightful array of light snacks, setting the stage for a memorable weekend ahead. Additionally, a cash bar will be available.

In a captivating environment will also set the stage for the first of our formal presentations to take place over the course of this conference. We are honoured to have Dr. Alix Chartrand, Saguenay Herald of Arms, joining us this year, who will present The Beley Lecture, entitled "36 Years: Anniversary Reflection on the Canadian Heraldic Authority." After the lecture concludes, we will be given a tour of the prestigious National Club, by our own Stephen Lauten former President of the National Club and everyone will have the opportunity to engage in fellowship, meet new members, and welcome guests of the society.

### Saturday, June 8<sup>th</sup>, 2024

Saturday will serve as the focal day of our Annual General Meeting conference weekend, featuring a series of events tailored to the interests of our members and guests.

The morning proceedings will take place at The Royal Canadian Military Institute with our 58<sup>th</sup> Annual General Meeting (AGM) of the Royal Heraldry Society of Canada, in the confines of the Otter Ballroom.

Reminder: To participate as a voting member during the Annual General Meeting, please ensure that your membership for the year 2024 has been paid and that your status within the society is in good standing with our secretary.

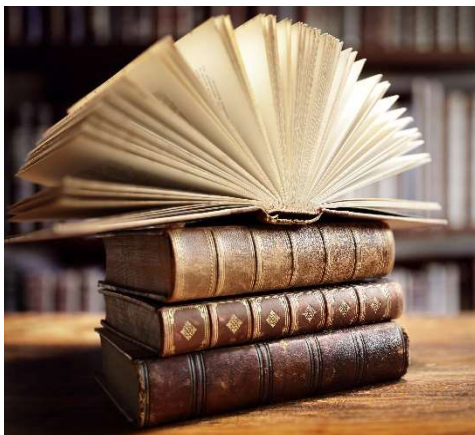
Upon the conclusion of the AGM formalities, a lunch break will ensue. To ensure utmost convenience for our attendees, a buffet lunch will be available at RCMI for those who opt to register as part of their conference registration, thereby eliminating the need for attendees to seek alternative dining arrangements before the afternoon's activities commence. Alternatively, participants may explore the city for dining options if they prefer not to partake in the provided buffet.

Following the midday repast, participants will convene at the entrance of The Royal Ontario Museum (ROM) for an exclusive guided tour which has been setup for the RHSC of the museum's Medieval Collection. After the tour, attendees will have leisure time to prepare for the Society Formal Dinner.

Formal proceedings will resume at 6 p.m. with the President's Reception, featuring a host bar, held in the Short Bar at The Royal Canadian Military Institute's. Following this, the highlight of the evening will unfold with the Society Formal Dinner in the Otter Ballroom, beginning promptly at 7:00 p.m. A pivotal segment of the evening's agenda will feature the eagerly awaited Wilkes Lecture, presented by Mr. Bruce Kenneth Patterson, FRHSC, Deputy Chief Herald of Canada, and Saint-Laurent Herald His presentation, titled "Such is the Pathway to the Stars: Heraldry of the Royal Canadian Air Forces on its 100th Anniversary," promises to be enlightening and engaging. Additionally, the evening will feature special presentations recognizing distinguished members of the society and the induction of new Fellows. It is poised to be an evening brimming with camaraderie and cherished moments for all in attendance.

## Sunday, June 9<sup>th</sup>, 2024

There are no formal programs planned for attendees who are not members of the executive or elected board member. However, we can provide suggestions to those attendees and guests who wish to explore Toronto and enjoy some of the city's attractions. Members of the Executive and elected board members of the Society will convene at 10:00 a.m. in the Sword and Pistol Boardroom of the Royal Canadian Military Institute for a brief inaugural meeting of the new Governing Board.



THE SOCIETY WILL BE HOLDING A BOOK SALE AT THE ANNUAL MEETING WITH THE FUNDS RAISED GOING TO THE PUBLICATION OF THE 2ND EDITION OF BEDDOE'S CANADIAN HERALDRY.

THE SOCIETY SHOP WILL ALSO BE OPEN, OFFERING PINS, BADGES AND TIES.

## Special Guests

### Beley Lecture

**Dr. Alix Chartrand, Ph.D.**  
Saguenay Herald

Dr. Alix Chartrand has been the Saguenay Herald at the Canadian Heraldic Authority since 2020. Born in Ottawa, she has a Bachelor of Arts in medieval and classical studies, as well as a Master of Arts in history, from the University of Ottawa. Her PhD in history from the University of Cambridge (UK) focused on British colonial ideology and identities in Ireland and India during the early modern period and the eighteenth century, including visual representations as symbols of sovereignty. She has given history talks at conferences in Ireland and England and has experience working in archives ranging from the UK and Ireland to India and Australia. Her interest in heraldry stems from her earlier studies in medieval history. She is currently working on a paper that melds her doctoral studies on British visual representations of power in the long eighteenth-century with the deployment of heraldry to strengthen colonial and imperial agendas.



### Wilkes Lecture

**Mr. Bruce Kenneth Patterson, FRHSC**  
Deputy Chief Herald of Canada & Saint-Laurent Herald

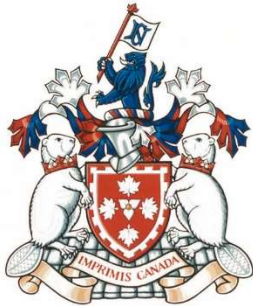
Bruce Patterson has served as Deputy Chief Herald of Canada and Saint-Laurent Herald since 2011, having commenced his career at the Canadian Heraldic Authority in 2000 as Saguenay Herald. Born in Vancouver and raised in Toronto, Bruce studied at the University of Toronto and the University of Western Ontario, working as a teacher prior to his career as a herald. He was also active in the Heraldry Society of Canada at both the Toronto and national levels, and was editor of the Toronto Branch publication, Hogtown Heraldry, for six years. He frequently delivers lectures on heraldic topics at international and national events such as congresses and colloquia. Bruce is a Fellow of the Royal Heraldry Society of Canada, an associate member of the International Academy of Heraldry, and a Member of the Venerable Order of St. John of Jerusalem.



## Event Locations

### The National Club

303 Bay Street, Toronto



The National Club was founded in 1874 and is one of the leading business and social clubs in Toronto, Canada. A designated historic site, the current clubhouse was built in 1907 and combines a warm and elegant heritage charm with a contemporary, modern aesthetic of today. Attracting leaders from sectors such as banking, insurance, marketing, law, finance, and the ever-growing technology sector, The National Club maintains a strong and diverse membership that is representative of the business world today. With unparalleled service and staff, members are treated to world-class events and experiences, exquisite fine dining, and a home-away-from-home in the heart of the city. The National Club was granted armorial bearings under letter patten, December 17, 1996, by the CHA.

Parking is available at the Scotia Tower for the daily fee of \$33.00 from 7 a.m. to 6 p.m. and \$9.00 after 6 p.m. (Prices subject to change without notice).

### Royal Canadian Military Institute

246 University Avenue, Toronto



The Royal Canadian Military Institute (RCMI) is a private members' organization with a focus on military history, defence studies and international affairs. Located in Toronto, Ontario, Canada, it was founded as the Canadian Military Institute on January 14, 1890. General Sir William Dillon Otter set the founding principles: "to provide in an Institute for the defence forces of Canada a Library, museum and club for the purposes of the promotion of military art, science and literature, to gather and preserve the records of the defence forces and develop its specialized field in Canadian history. The club headquartered at 426 University Ave was built in 1907 and expanded in 1912 and 1935. In 2007 it underwent major reconstruction with a new corner stone being laid by Governor General David Johnson on Jun 9, 2012. The motto of the RCMI is Fidelis Per Manere, (Latin for 'To remain faithful'). RCMI was granted armorial bearing under letters patten, November 14, 1990, by the CHA.

Parking is available at Impark Parking Lot, located at 438 University Ave or 206 Simco St. both are within close walking distance of RCMI.

# Royal Ontario Museum (ROM)

100 Queens Park, Toronto



At the turn of the 20th century, a small group of Torontonians envisioned a museum in the city of international stature. People of some position and influence, they championed the cause and persuaded

both the Government of Ontario and the University of Toronto to fund the future museum. The Royal Ontario Museum was formally created by the signing of the ROM Act in the Ontario Legislature on April 16, 1912. When the Duke of Connaught, then Governor-General of Canada, opened the new building to the public at 3:00 pm on March 19, 1914, it instantly became an object of pride for Toronto. Today, the graceful structure of buff-coloured brick and terracotta, designed by Toronto-based architects Darling and Pearson, is the west wing of the ROM's ensemble of buildings. Flanking Philosophers' Walk, with its main entrance on Bloor Street West, this historic building originally housed five separate museums: the Royal Ontario Museums of Archaeology, Palaeontology, Mineralogy, Zoology, and Geology.

Parking is available at 2 Bloor Street East within an office and commercial complex. It is also a nice 22 min stroll up University Ave from RCMI if you wish to walk after lunch.

## Dress Code

### **Board Meetings / Vice Presidents Reception & Beley Lecture / Annual General Meeting.**

The National Club and RCMI have a club policy that mandates business attire within their premises. Acceptable attire includes blazers with pants, suits with ties, skirts, collarless shirts, blouses, and summer dresses. For more details, please refer to the dress code provided here.

National Club - [https://thenationalclub.com/Dress\\_Code\\_Policy](https://thenationalclub.com/Dress_Code_Policy)

RCMI - [https://www.rcmi.org/Contact\\_Us/House\\_Rules](https://www.rcmi.org/Contact_Us/House_Rules)

**Museum Tour** – There is no specific dress code for this event; however, we recommend wearing comfortable footwear.

**Society Dinner & Wilks Lecture** – This event follows a formal dress code. Attendees are encouraged to wear Black Tie, Mess Dress, Highland Dress, or Dark Suit, for men, and women are encouraged to wear attire appropriate for formal occasions, such as evening gowns or cocktail dresses. Orders, decorations, and medals are appropriate.

# National Conference Agenda



## Friday, June 7<sup>th</sup>, 2024

| Time   | Event                                 | Location      |
|--------|---------------------------------------|---------------|
| 1:30pm | Outgoing Board Meeting                | National Club |
| 6:30pm | Vice-Presidents Reception             | National Club |
| 7:15pm | Beley Lecture & Tour of National Club | National Club |

## Saturday, June 8<sup>th</sup>, 2024

| Time    | Event                                   | Location |
|---------|---|----------|
| 9:30am  | 58 <sup>th</sup> Annual General Meeting | RCMI     |
| 11:30am | Meeting of the Faculty of Fellows       | RCMI     |
| 12:00pm | Lunch Break                             | RCMI     |
| 1:30pm  | Guided Tour of Medieval Collection      | ROM      |
| 4:00pm  | Free time                               |          |
| 6:00pm  | Presidents Reception                    | RCMI     |
| 7:00pm  | Formal Society Dinner                   | RCMI     |
|         | Wilkes Lecture                          | RCMI     |

## Sunday, June 9<sup>th</sup>, 2024

| Time     | Event                  | Location |
|----------|------------------------|----------|
| 10:00 am | Incoming Board Meeting | RCMI     |

Any member of the society is permitted to attend the National Board Meeting on Friday and Sunday if they wish to as an observer. Only members of the Executive Committee and Board are permitted to vote during these meetings.

*This is a tentative schedule for the conference weekend. Kindly note that timing and locations may be subject to adjustment leading up to the weekend of June 7-9, 2024. A finalized agenda detailing events, timing, and locations will be sent to registered attendees in the week preceding the conference.* [OBJ]



## Registration Form and Payment Information

For the convenience of all participants, registration for the 58th AGM conference will be exclusively through an online registration form this year. We kindly request that no documents be mailed in, as this will enable us to maintain accurate records of attendance and ensure that no one is inadvertently overlooked.

To register please follow steps outlined here.

1. Complete the registration form by clicking the provided link here or scanning the registration QR code.

58th Annual General Meeting  
Weekend Royal Heraldry Society  
of Canada June 7-9, 2024



Registration Form Link - <https://forms.office.com/r/mnSjp1Z5vw>

2. Upon submission of your registration, proceed to make payment for the relevant fees corresponding to the events you have registered for. Please utilize the chosen method of payment you indicated when registering.
  - a. Electronic transfers (E-transfers) should be directed to [Jason.burgoin@gmail.com](mailto:Jason.burgoin@gmail.com)
  - b. PayPal transfers should be directed to [Jason.burgoin@gmail.com](mailto:Jason.burgoin@gmail.com)  
*(Note you must add 5% to your total if using this option, which will cover the PayPal transaction cost)*
3. An email confirming receipt of your registration form will be sent to you within 72 hours of submission.

## Fees

### Friday, June 7<sup>th</sup>, 2024

Vice-Presidents Reception \$60.00

### Saturday, June 8<sup>th</sup>, 2024

Buffet Lunch (following the AGM) \$50.00

Royal Ontario Museum Guided Tour \$21.00

Presidents Reception & Society Dinner \$150.00

Full conference weekend (all events) \$280.00 *per person*

## Virtual Attendance – AGM Only

We recognize that given the expansive reach of our Society, not all members are able to join us in Toronto for this event. For those unable to attend in person, we can provide a virtual link upon registration, allowing you to participate in the Annual General Meeting on Saturday morning. However, please note that the guest speaker lecture, scheduled alongside other events, will not be accessible for online participation. *If you prefer to attend the AGM virtually, please indicate this option on your registration form.*

## Meal Options

### Saturday Lunch

Join us for a buffet lunch at RCMI on Saturday following the AGM.

#### SOUP & SALADS

Maple Carrott Soup (GF)

Mixed greens salad (GF) (V)

- local farm tomatoes, carrot, cucumber red wine vinaigrette

Classic Macaroni Salad

- bacon, scallions, cheddar cheese, dill dressing

#### MAIN

East Coast Baked Salmon (GF)

Roasted Beef Top Sirloin: (GF)

#### SIDES DISH

Long Grain and Wild Rice Pilaf

Seasonal Vegetables

#### DESSERT

Butter Tarts

Nanaimo Bars

Coffee / Tea and Soft drinks

*Vegetarian option available for main course, please note in registration form.*

### Society Formal Dinner

An evening of elegance and fellowship in the Otter Ballroom. There will be a one-hour host bar prior to dinner.

#### SOUP

French-Canadian Pea Soup

- Garlic crostini
- or

Baby kale Salad

- Cherry tomatoes, pickled beets, roasted almonds, red wine vinaigrette.

#### MAIN COURSE

8oz AAA Grilled Striploin

or

Seared Atlantic Salmon

#### DESSERT

Crème Brulé Cheesecake

Colio Estate Wine served with dinner

Coffee / Tea

*Vegetarian option available for main course, please note in registration form.*

Cash bar following dinner in the long bar

## Local Hotels, Attraction & Venue Map



This year as part of our commitment to leveraging more technology and providing enhanced accessibility for our members traveling to the Metropolitan area, we have developed a custom Google Map for our Conference weekend. This map is designed with filters for things which you might require over the course of the weekend, including meeting/venue locations, optional hotel accommodation, points of interest within the city that you might want to visit, and nearby restaurants to the venue locations.

To access the map, you can click on the hyperlink provided below or scan the QR code using a smart device. This will allow you to view the real-time map, connect to GPS for navigation within the city, and save it to your favorites for convenient access throughout your weekend in Toronto.

[https://www.google.com/maps/d/u/0/edit?mid=1QP17\\_TCsPIBYmmgEn2y81cr2itjRCzk&usp=sharing](https://www.google.com/maps/d/u/0/edit?mid=1QP17_TCsPIBYmmgEn2y81cr2itjRCzk&usp=sharing)

